



GUP

040.

Guide to Unique Photography

Europe € 7,50

EYES ON BRAZIL



CARNIVAL IN CANVAS

Rogério Reis (1954, Rio de Janeiro) comes from a documentary tradition, and considers it a daily exercise to take a journalistic angle on the human condition. Since 1987, he has been photographing the street carnival in Rio at various locations, including the festivities in the financial and political heart of the city, in order to highlight specific social aspects of the celebrations. Reis also documented Ipanema, the extravagant (and gay-minded) beach district, as well as the sober and more improvised festivities at the rural and less prosperous Campo Grande.

In the locomotion of everyday life, the communities of each of these places typically move around on a more anonymous level, but during Carnival, everything is different. These Carnival portraits are a reflection of this metamorphosis, when people take advantage of the opportunity to dress up and show off. Employing a weathered and aged portable canvas as a backdrop, thus creating a studio on the spot, Reis permits all the revellers a brief moment of stardom, an escape away from the mundane.

rogerioreis.com.br
artphotocollection.com

Rogério Reis is a distinguished photojournalist in his home country, currently working on urban issues on the intersection between documentary photography and contemporary visual art. He is the 1999 winner of Brazil's National Prize for Documentary Photography. A book on the Carnival project (*Na Lona*) was published in September 2001.



